



How much does a promo video cost?

Posted by [Gerald Smith](#) / 20 - Mar - 2017

The typical animated promo video costs anywhere from \$3K to \$10K a minute. \$3K will get you a very simple animated promo video as it will barely cover the costs of producing the script, storyboard, voiceover and hiring an animator. A good animator charges between \$300 to \$500 a day.

For More Details: [Sales Video Cost](#).